

Peacock Productions, Inc. presents the  
33rd Anniversary of



**June 28, 2020**  
**Washington Park Amphitheater**

# Peacock in the Park Sponsorship Opportunities

**What:** Peacock in the Park is an all-ages, family-friendly, summertime fundraising extravaganza that includes live music, drag queens, singers, dancers and more. An estimated 5,000 audience members show up early to stake their claim to a patch of grass for the mid-day, all-volunteer show.

The event promotes community, shares LGBT cultural norms, presents the year's scholarship recipients, and raises funds to benefit the Audria M. Edwards Scholarship Fund for the following year.

Since 1992, over \$352,500 has been awarded to LGBT students attending college or technical school. This will be our 22nd show in the park and we couldn't be more excited!

**Goal:** \$100,000 in cash and in-kind support to send our LGBT youth to school.

**Cost:** Admission is free for the community because the event is underwritten by sponsors like you. Food, beverages and memorabilia will be for sale. Beer and wine is permitted when consumed responsibly.

**When:** June 28, 2020, Park opens at dawn and the 3-hour show begins at 2:00PM but the picnic and pre-Show starts at Noon.

**Where:** Washington Park, Amphitheater (near rose test gardens), Portland, OR.

**Why:** Being gay or lesbian, bi or trans, or even questioning has its own set of assets and struggles, not the least of which often is the loss of family support. Our LGBT community has forever rallied for one another in times of need- even becoming "family" where there is none. The funds raised on June 24th will make an undergraduate degree or certification possible for a young person in need. Help us create hope.

**Contact:** Kevin Cook, 971.645.0504  
kevinefcook@comcast.net

**Thank you, for being a part of the legacy!**



*We are friends*



*We are family*



*We are community!*

## Presenting Sponsor - \$10,000.00

The one organization that sponsors the event at this exclusive level will have their logo integrated within the event logo and will be most prominently displayed on printed collateral and marketing efforts. The Presenting Sponsor will be first and foremost on all press releases. Other benefits include:

- Reserved VIP seating for 10, an array of picnic foods and beverages plus T-shirts for each guest
- Logo incorporated into set design at Peacock in the Park
- Presenting Sponsorship announcements made from the stage
- Logo featured on all Peacock in the Park print & electronic collateral, and memorabilia
- Logo and link prominently featured on Peacock in the Park website
- Banner display at Peacock in the Park
- An invitation for one representative to perform in the show.
- Commemorative item recognizing you as Presenting Sponsor- Peacock in the Park

## Crown Level - \$5,000.00

Only two organizations can sponsor the event at this level. Their logos will be displayed side by side on printed collateral and marketing efforts and their names will be included on all press releases. Additional benefits of sponsorship at this level include:

- Logo displayed on all Peacock in the Park print and electronic collateral
- Reserved VIP seating for 6, plus an array of picnic foods and beverages plus T-shirts for each guest
- Inclusion on sponsorship banner display at Peacock in the Park
- Logo and link featured on Peacock in the Park website
- Sponsorship announcements during the event
- Commemorative item naming your company as a Crown Level sponsor

## Rhinestone Level - \$2,500.00

Rhinestone Sponsorship is limited to 4 organizations. This is the last of the signature sponsor levels. Each party at this level will be included in all press releases, plus:

- Name and link listed on Peacock in the Park website
- Inclusion on sponsorship banner display at Peacock in the Park
- Sponsorship announcements at Peacock in the Park
- Two reserved seats for the show, plus an array of picnic foods and beverages, and T-shirt for each guest
- Commemorative item naming your company as a Rhinestone Sponsor

## Sequin Level - \$1,000.00

This sponsorship level is unlimited; the first 10 however, will receive 2 VIP seats.

- Name listed on Peacock in the Park website
- Commemorative T-shirt
- Framed certificate naming you as a Sequin Level Sponsor

*A sample of past sponsors include:*



**Fred Meyer**



**PORTLAND INTEGRATED HEALTH**

*Integrating Health as It Should Be*

**Alaska**  
AIRLINES



# Sponsorship Pledge Form



## YES! I WANT TO SPONSOR the 2020

**Deadline:** In order to meet print and publication deadlines, pledges are required by May 1, 2020 for all levels.

Business or Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of person who will handle sponsorship fulfillment assurance: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Please Check Sponsorship Level:

- Presenting @ \$10,000
- Crown @ \$5,000
- Rhinestone @ \$2,500
- Sequin @ \$1,000
- Direct Donation of \$ \_\_\_\_\_

In-kind Gift. Please attach description and your estimate of value. A list of needed items with quantities was enclosed.

---

(Sponsor Signature) \_\_\_\_\_ Date \_\_\_\_\_ (Printed Name) \_\_\_\_\_

- I will be paying by CHECK now. Please make check payable to Peacock Productions, Inc. (EIN #93-1269832) and submit with Sponsorship Pledge Form to:  
Peacock Productions, Inc.  
Attn: PITP Sponsorship  
P.O. Box 16337,  
Portland, OR 97292
- Please send me a bill to the address above.
- I'd like to pay with a Credit Card
- Please contact me about payment arrangements.

A receipt will be mailed to you as soon as possible. A W-9 Form and a copy of our 501 C-3 Letter from the IRS are available should you need them.

**NOTE:** Please send your high resolution logo in .pdf or .eps file as soon as possible to Kevin at [kevinefcocook@comcast.net](mailto:kevinefcocook@comcast.net)

### **Our Mission:**

to enhance the quality of life of members and allies of the LGBTQ community by offering entertainment, providing scholarships, and networking to celebrate diversity and build equality.